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Source: https://www.industrydocuments.ucsf.edu/docs/zkcy0003

Your strong sales efforts in 1994 made Marlboro Country Store a huge success. Now, in '95, Marlboro Country Store expands your sales opportunities with powerful NEW GEAR, exciting product promotions and specially designed P.O.S.

Inside this Promotion Plan you'll find all the materials you need to sell in the NEW GEAR program from the Marlboro Country Store.

As a special Thank You, Marlboro will be sending you NEW GEAR...watch for it!

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